

• **INTERNATIONAL BUSINESS (ITB)**
  The Bachelor of Arts in International Business (IB) provides students with the knowledge, skills and experience necessary for successful careers in the global business environment. Graduates will have not only the International Business major, but also a minor in one of the functional areas of business (finance, management, marketing, economics and information systems). With this preparation, graduates will find employment in many manufacturing, service or knowledge-based industries with international markets, international suppliers, international sources of finance or an internationally diverse workforce.

  The IB program is unique in that it combines preparation in business administration with language training, area studies, and a meaningful overseas work or study experience. The curriculum includes, in addition to the general education and liberal arts requirements, a strong grounding in business core courses, and 18-hour major in international business and area studies subjects, a minor in a functional area of business, training in a foreign language and overseas academic or business experience. International students who have completed at least the equivalent of a high school education in their native country, may not study the area of their origin as part of the International Business major. International students who have completed at least the equivalent of a high school education in their native country, are advised to pursue another business major. At minimum, international students who have completed at least the equivalent of a high school education in their native country, must not study the area of their origin as part of the International Business major. A minimum of 120 hours is required to complete a B.A. in International Business.

  **International Business Major (18)**
  - **Business Courses (9)**
    Students should see a COBA advisor for an approved list of upper level international business courses.
  - **Area Studies Courses (9)**
    Students should see a COBA advisor for an approved list of upper level area studies courses.

  **Business Minor/Concentration (12)**
  Students will choose a minor from the following disciplines:
  - Economics
  - Finance
  - Marketing
  - Management
  - Information Systems

  Within each concentration one course must be an international business course. The international business course is in addition to the three international business courses as required in the above International Business Major area.

  **Foreign Language Above First Year (9)**
  Language(s) selected should support the area and the Area Studies courses.

  **Overseas Business Internship (3) or Semester Abroad**
  The International Business Major is designed to be completed within 120 credit hours. Certain courses satisfy requirements in more than one area. To maximize academic options, students should seek guidance from a COBA advisor/or the Center for International Business, BSN 3109, once a decision has been made to pursue this major.

  **Minor in International Business**
  Students Majoring in Business Administration
  To qualify for the minor in International Business, students with a major in one of the degree programs in Business Administration must successfully complete a minimum of 12 hours of international business or related course work. At least 9 semester credit hours in the minor must be selected from a set of approved upper-level international business courses (see below). One of the courses in the minor, relevant to the student’s international area of interest, can be an approved area studies course, or other course, taken outside the College. A minimum of 9 semester hours of the minor course work must be taken at USF. A grade point average of 2.0 or higher must be achieved in minor course work taken at USF, as well as in any transfer work applicable to the minor. Competency to effectively communicate in a foreign language is strongly advised.

  **Non-Business Administration Majors**
  To qualify for the International Business minor, non-business majors must complete the requirements for the minor in Business Administration (see previous Requirements for a Minor in Business Administration) and complete at USF a minimum of 9 semester credit hours selected from a set of approved upper-level international business courses (see below). A grade point average of 2.0 or better must be achieved in the minor course work taken at USF, as well as in any transfer work applicable to the minor program. Competency to communicate in a foreign language is strongly advised.

  A statement attesting to the completion of the Minor in International Business will appear on the student’s official transcript.

  **Courses Approved for International Business**
  The following courses are currently approved for the International Business major and minor:
  - ECO 3703 International Economics
  - ECO 4713 International Macroeconomics
  - ECO 4723 International Trade and Policy
  - ECO 4XXX Economics of Latin America
  - ECS 3013 Economic Development
  - ECS 4003 Comparative Economic Systems
  - FIN 3604 International Finance
  - ISM 4382 Global Information Systems
  - MAN 4600 International Management
  - MAR 4156 International Marketing

  Other courses will be added as they are developed and approved. In addition, the College frequently offers Selected Topics courses that qualify for International Business. Students should consult with an advisor for additional approved courses.